

# STYLE GUIDE

THE  
STICKY  
SOCK  
SHOP

## 1. Sock Style



**Ankle**



**Quarter**

*Up to 3" ribbing  
2.25" standard*



**Mid Crew**



**Crew**

*Up to 8" ribbing  
5.25" standard*



**Slouch**



**Other**

*(example) contact  
us for custom styles*

## 2. Woven Design



**Over The Toes (any sock)**



**On the tube (Quarter, Mid Crew, Crew)**

*Design is woven into the sock when socks are manufactured.*

## 3. Embroidery



*Design is stitched with shiny thread atop socks, creating contrast and enhancing precision for delicate designs and fonts.*

## 4. Size

**Standard:** one size fits most women. Can be completely customized.

**Additional Sizes:** Orders of 500+ pairs may split into two sizes, and orders of 750+ pairs into three sizes (with a minimum of 100 pairs per size).

Our most popular size splits are:

- Women's Sizes: (S/M) and (M/L)
- Unisex Split: (S/M) for most women and (L/XL) for most men



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## 5. Grip Design



Classic



Large Dots



Hearts



Complete Brand Customization

## 6. Stripe Pattern (Quarter, Mid Crew, Crew)



Standard Stripes



Complete Brand Customization

## 7. Color



Grip: We can match to any Pantone color.

\*\*Grip designs are limited to 1 color\*\*

Socks: We have over 300 thread colors to choose from. Please provide your brand colors and we will send you the closest thread options when designing your digital artwork.

